

## Contact

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## Top Skills

Automation

Engineering

Chemical Engineering

## Honors-Awards

Viva Automation Recognition Prize awarded to a NAPCON team from Neste Jacobs

## Publications

Dynamic modelling and simulation in processes.

A Training Simulator System for a Residual Hydrocracking Unit of Neste Oil Porvoo refinery

Fitting of a dynamic simulator to process measurement and development of a real time estimator.

Training simulators for polyolefin processes.

On-line parameter estimation in dynamic first-principles models.

# Jyri Lindholm

Head of Product Management, NAPCON at Neste  
Finland

## Summary

Experience from different management and leadership position. Leading and executing in-house product business in area of the industrial automation technology including development and innovation processes. Developing and executing growth strategy and co-operation with universities and relevant partners. Leading teams by encourage people to reach the success.

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## Experience

### Neste

Head of Product Management, NAPCON

January 2018 - Present (3 years 2 months)

Porvoo Area, Finland

Responsible for oversee the supply of the NAPCON Portfolio to be useful and profitable for the business. Leading by coaching Product Lines to create and implement a winning development roadmap that secures and enables both commercial success and high customer satisfaction for the NAPCON and related services. Looking the overall big picture of NAPCON portfolio and ensure that the products fits with the overall company's business strategy of the organization. Coaching Product Managers to work together in different parts of the organization and make them work in harmony to achieve a common goal – NAPCON success.

### Neste Jacobs

21 years 5 months

Head of Product Management, NAPCON

January 2017 - December 2017 (1 year)

Porvoo Area, Finland

Responsible for oversee the supply of the NAPCON Portfolio to be useful and profitable for the business. Leading by coaching Product Lines to create and implement a winning development roadmap that secures and enables both commercial success and high customer satisfaction for the NAPCON and related services. Looking the overall big picture of NAPCON portfolio and

ensure that the products fits with the overall company's business strategy of the organization. Coaching Product Managers to work together in different parts of the organization and make them work in harmony to achieve a common goal – NAPCON success.

#### Product Manager, NAPCON® Suite

January 2013 - January 2017 (4 years 1 month)

[www.napconsuite.com](http://www.napconsuite.com)

Responsible for oversee the supply of the NAPCON to be useful and profitable for the business. Leading the technical development by creating and implementing a winning development roadmap that secures and enables both commercial success and high customer satisfaction for the NAPCON and related services. Looking the big picture and ensure that the product fits with the overall company's business strategy of the organization. Pulling people working together in different parts of the organization and make them work in harmony to achieve a common goal – NAPCON success.

#### Head of Automation Technology

January 2013 - November 2014 (1 year 11 months)

Responsible for the function performance, recourses, education, development and innovation. Responsible for co-operation with relevant engineering consult partners according to Neste Jacobs recourse strategy.

#### Manager of Dynamic Simulation and Real Time Optimization

January 2010 - December 2012 (3 years)

Responsible for the team performance, recourses, education, development and innovation. Responsible for co-operation with relevant engineering consult partners according to Neste Jacobs recourse strategy.

#### Project Manager

October 2004 - December 2012 (8 years 3 months)

Managing and engineering several full scale high fidelity Operator Training Simulator projects and related development tasks. Responsible for project cost estimation, management, definition, design, engineering, integration, commissioning and model development of multiple training simulator system on areas of oil refining, bio refining and polymer plants.

#### Manager of Application Engineering

May 2006 - December 2009 (3 years 8 months)

Responsible for process control application engineering related to Distributed Control Systems applications and Project Manager of the Process Computer System in various petrochemical units.

#### Process Control Engineer

August 1996 - April 2006 (9 years 9 months)

Process control application engineering related to Distributed Control Systems applications and Process Computer System applications in various petrochemical units. Modelling and developing of dynamic process simulators.

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## Education

#### University of Oulu

M.Sc., Process Control Engineering · (1991 - 1996)

#### University of Oulu

Master's Degree, Process Engineering, automation and information technology · (1991 - 1996)